



OF NORTH TEXAS



2026-2027

Sponsorship Opportunities



**SUPPORTING THE NEXT GENERATION
OF COWBOYS & COWGIRLS**

Sponsorship Invitation

2026-2027 season | Supporting the next generation

Dear Potential Sponsor,

The Kids Junior Rodeo Association of North Texas (KJRA) is a nonprofit organization dedicated to supporting young cowboys and cowgirls while celebrating the sport of rodeo and the western lifestyle. KJRA welcomes contestants from under four years old through nineteen, providing opportunities for both beginning competitors and experienced rodeo athletes to learn, grow, and succeed. Through a supportive, family-oriented environment, we encourage hard work, responsibility, sportsmanship, and perseverance - values that serve our youth both inside and outside the arena.

Our association is strengthened by dedicated rodeo parents, board members, and volunteers who give their time to organize events and support our contestants. From a child's first trip around the barrels to a seasoned competitor's pursuit of a championship, KJRA provides a place for young athletes to build confidence, develop friendships, and create lasting memories with their families.

Our rodeo season runs from September through May, concluding with the Finals Rodeo at Young County Arena in Graham, Texas. We invite businesses, families, and community members to help recognize our contestants' dedication through sponsorships that provide year-end saddles, trophy buckles, and other awards.

KJRA offers several sponsorship levels, along with customizable opportunities to support a specific event or award. Contributions of any amount are appreciated, and sponsors receive recognition according to their selected sponsorship level. Your generosity helps us celebrate the accomplishments of young athletes who practice, compete, and give their best throughout the season.

Please consider becoming a KJRA sponsor by completing the enclosed sponsorship form. Your support could help a young cowboy or cowgirl earn their very first buckle and inspire them to keep pursuing their goals. Thank you for investing in our youth and supporting the next generation of rodeo athletes!

Please return your completed sponsorship form and contribution before the February 2027 rodeo.

Thank you,
KJRA Board

Sponsorship Levels

Choose the opportunity that fits your support

All-Around Sponsor

\$2,000

- Sponsor name on saddle and a thank-you from the saddle winner
- Logo on website
- Business banner displayed at rodeos (supplied by sponsor)
- Social media recognition
- Listed on sponsorship banner
- Announced at each rodeo
- PSA (provided by sponsor)
- Full-page ad in the Finals program

Awards Sponsor

\$1,000

- Logo on website
- Social media recognition
- Listed on sponsorship banner
- Announced at each rodeo
- Announced at banquet as an Awards Sponsor
- Quarter-page ad in the Finals program

Buckle Sponsor

\$250

- Social media recognition
- Listed on sponsorship banner
- Announced at each rodeo
- Possible logo or name on buckles
- Business card ad in the Finals program
- Thank-you note from each buckle winner

Gold Buckle Sponsor

\$1,500

- Logo on website
- Social media recognition
- Listed on sponsorship banner
- Announced at each rodeo
- PSA (provided by sponsor)
- Half-page ad in the Finals program

Event Sponsor

\$500

- Logo on website
- Social media recognition
- Listed on sponsorship banner
- Announced during selected event at each rodeo
- Quarter-page ad in the Finals program

Friends of KJRA

\$150 | \$100 | \$50 | \$25

- Recognized at rodeo
- Listed at bottom of sponsorship banner

Sponsorship Agreement

2026-2027 | Due before the February 2027 rodeo

Yes, I would like to sponsor the 2026-2027 KJRA rodeo season. Please check the level(s) below.

- | | |
|--|---------|
| ☐ All-Around Sponsor | \$2,000 |
| ☐ Gold Buckle Sponsor | \$1,500 |
| ☐ Awards Sponsor | \$1,000 |
| ☐ Event Sponsor | \$500 |

Selected event: _____

- | | |
|---|-------|
| ☐ Buckle Sponsor | \$250 |
|---|-------|

Friends of KJRA: ☐ \$150 ☐ \$100 ☐ \$50 ☐ \$25

☐ Monetary donation: \$ _____

Sponsor name: _____

Website: _____

Contact person: _____ Title/Position: _____

Address: _____

Phone: _____ Email: _____

KJRA member name (if applicable): _____

TOTAL AMOUNT INCLUDED: \$ _____

Make checks payable to KJRA.

Your generous gift supports our young cowboys and cowgirls as they compete in the great American sport of rodeo. Please mail this completed form and your check to:

Kids Junior Rodeo Association

2761 US Hwy 281 South

Jacksboro, TX 76458

Tallaney Nilson: (940) 229-0200

<https://www.kidsjuniorrodeo.com/>