



Greetings Potential Sponsor,

The Kids Junior Rodeo Association of North Texas is established as an extraordinary youth rodeo association. KJRA utilizes our association to see our contestants learn and they begin and continue their rodeo journey. KJRA is a nonprofit organization, so your sponsorship is tax deductible. The rodeo season begins in September and finalizes in May with our KJRA rodeo finals, held at the Young County Arena in Graham, Texas.

Sponsors are needed for finals awards. We give year-end saddles, buckles, and other awards for placings. All the sponsor packets are customizable. If you would like to sponsor a specific event, or award you or your business will receive the advertising credit for you level of sponsorship.

Thank you very much for your time, consideration, and support.

*For more information, please visit our website:*

[www.kidsjuniorrodeo.com](http://www.kidsjuniorrodeo.com)

Or email us at:

tallaney@hotmail.com

Sincerely,

Tallaney Nilson, KJRA President



## 2024 Kids Junior Rodeo Association Sponsorship Contestant Letter

Every contestant **MUST** sell a minimum of \$150 in sponsorships to be eligible for the finals (can be one sponsor or multiple sponsors).

All sponsorships and money must be returned by the end of Sunday at the February rodeo.

The contestant that sells the highest amount of sponsorships will have their **FINALS ENTRIES PAID!**

The contestant that sells the second highest amount will have **HALF THEIR FINALS ENTRIES PAID!**

Attached are the sponsorship levels. Please fill out your sponsors' information and which level they have selected.

When contestants turn in sponsorships, please have sponsors information attached or have them emailed. Without information sponsorship will not be recognized. Note, if you are sending in photocopies of the sponsors' information, make sure its reproduction quality. These copies will be uploaded to the website.

# *Kids Junior Rodeo Association of North Texas*

## *Sponsorship Levels*



### **Level 1 - \$100**

2x4 Sponsor listing in finals rodeo program  
(Please send logo and/or info to tallaney@hotmail.com for finals program)

### **Level 2 - \$150**

4x4 Sponsor listing in the finals rodeo program  
(Please send logo and/or info to tallaney@hotmail.com for finals program)

### **Level 3 - \$200**

½ page Sponsor listing in the finals rodeo program  
One time recognition on KJRA website and social media  
(Please send logo and/or info to tallaney@hotmail.com & jerrettstacy@gmail.com for  
finals program and for website)

### **Silver Sponsor - \$500**

Sponsor vinyl banner to be displayed on perimeter fencing during rodeo finals  
-Sponsor produces the banner  
Announcer recognition during finals  
½ page Sponsor listing in finals rodeo program  
Sponsor listing with link on the KJRA website and social media platform for the year  
(Please send logo and/or info to tallaney@hotmail.com & jerrettstacy@gmail.com for  
finals program and for website)

### **Gold Sponsor - \$1000+**

Sponsor vinyl banner to be displayed on perimeter fencing during the rodeo finals  
-Sponsor to produce the banner  
Recognition of your support by announcers during rodeo finals  
Recognition at KJRA awards banquet  
Full page Sponsor listing in finals rodeo program  
Sponsor listing with link on all KJRA website and social media platform for the year  
(Please send logo and/or info to tallaney@hotmail.com & jerrettstacy@gmail.com for  
finals program and for website)

➤ Name of Sponsor: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

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